Global
Executive
Events

UNLEASHING
CYBER
SECURITY

OCTOBER
25 -26, 2018
DE RODE HOED
AMSTERDAM

In collaboration with:

vmware®   open systems   tufin   Allied Telesis™   Acronis   Capgemini   Premium Events

Introduction

Cyberattacks and data breaches such as skimming, insider threats, corruption of sensitive data, and critical infrastructure disruptions are ranked as the top threats to business continuity for companies. Ever-increasing sophistication of threats, combined with expanded responsibilities for cyber professionals, mean there is the need to innovate rapidly to stay ahead of the curve. Today's infosec and cybersecurity leaders need knowledge, insights and inspiration to conquer information security challenges and enable intelligent security decision-making.

Held during European Cybersecurity Month, this summit offers talks identifying strategies to help you push innovation whilst managing privacy, tackling security challenges and discover evidence-based solutions. Develop your leadership capabilities and gather the information you need to enable digital business in a world of escalating risk. Participate in the conversation about how to face the evolving threat landscape, build resilience across the company and leverage advancing technology and services.

Summit themes

- **Cyber threats and attacks**: digital business capabilities are accessed anywhere, by anyone from any device at any time, while attackers continue to innovate

- **The Internet of Things**: addressing vulnerabilities whilst meeting customers' high expectations of login and connectivity

- **Smart and resilient infrastructure**: maintaining and securing legacy systems and harnessing new security platform opportunities

- **Cyberthreats against customers**: how to protect the business against fraud and abuse from fake social media accounts, malvertising, phishing and malicious bots

- **The InfoSec professional of the future**: defining the role of the cybersecurity leader of the future, and identifying critical skillsets required in your teams

- **The evolving regulatory landscape**: agile responses to new requirements like the GDPR that balance data sharing and transparency with privacy, security and governance

Speaker companies

Speakers

Chairperson
Richard Bennett
Head of Advisory Services Business
Solutions EMEA
VMware
UK

Dr Evgeni Moyakine
Researcher, Department of
European and
Economic Law
University of Groningen
Netherlands

Piotr Józefczyk
CISSP, Cyber Security
Response & Intelligence
Team Manager
Santander Bank Polska
Poland

Johannes Braams
Senior Adviseur
Cybersecurity (IA)
Royal Haskoning DHV
Netherlands

Matthijs Ros
Head of Sales
Cybersecurity
Capgemini
Netherlands

Ivan Sedinic
Senior Security
Management Expert
Deutsche Telekom
Germany

Anne Hännikäinen
Chief Information
Security Officer
Sanoma
Finland

Dr Fangbin Liu
CISSP, CISA, Senior Analyst
**Foot Locker
Europe**
Netherlands

Frank Wagner
Vice President Business,
Services & Infrastructure
Deutsche Telekom
Germany

Sven Brülisauer
CSO
Open Systems
Switzerland

Paul Forney
Chief Security Architect
Schneider Electric
USA

Martin Overton
Cyber Specialist EMEA
AIG
United Kingdom

John Zanni
President
Acronis
USA

Francesco Chiarini
Senior Manager Global
Information Security Threat
& Response
PepsiCo
Poland

Dr Angelika Steinacker
CTO Identity & Access
Management
IBM
Europe

Drs Jacoba Sieders
Digital Identity Strategist
ABN Amro
Netherlands

Mary-Jo de Leeuw
Founder and Vice President
Women in CyberSecurity
Netherlands

Andreas Burzel
Risk Analyst Critical
Infrastructures
Deltares
Netherlands

Giovanni Prinetti
Solution Marketing
Manager
Allied Telesis
Italy

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UNLEASHING CYBER SECURITY

Agenda day one

8:00   **REGISTRATION AND WELCOME COFFEE**

8:30   **INTRODUCTION AND ICEBREAKER**
Please download the summit app 'Global Executive Events' to create your profile; submit your questions for speakers and panellists throughout the event; provide feedback and rate each session; and connect with other speakers and delegates.

8:45   **OPENING REMARKS FROM THE CHAIRPERSON**
Richard Bennett, **VMware**

9:00   **KEYNOTE PRESENTATION**
CRITICAL TRENDS, ISSUES AND CHALLENGES IN CYBERSECURITY
- Key, critical and emerging cybersecurity issues
- The challenges we face: Netherlands, Europe and beyond
- The work of the STeP Research Group: privacy, data protection, security sciences, surveillance, cybercrime and internet governance

Dr Evgeni Moyakine, Researcher and Lecturer, Department of European and Economic Law, **University of Groningen**

9:40   **CASE STUDY**
SECURING SANTANDER: PROACTIVE AND REACTIVE CYBER DEFENSE
- The way to be well informed
- Cyber Threat Intelligence: automation as an answer to sophisticated attacks
- How to increase the value of Threat Intelligence for a company

Piotr Józefczyk, CISSP, CyberSecurity Response & Intelligence Team Manager, **Santander Bank Polska**

10:20   **NETWORKING COFFEE BREAK**

10:50   **CASE STUDY**
CYBERSECURITY IN THE 'PUBLIC INFRASTRUCTURE'
- Social vital processes and risks: mitigation strategy and risk reduction
- Program IMPAKT: motivation, methods and phases
- Recommended approaches

Johannes Braams, Senior Adviseur Cybersecurity (IA), **Royal Haskoning DHV**

11:30   **SPONSOR SESSION**
THE CHANGING ROLE OF THE CISO
- Highlight the perception gap between the CISO and the board, and the steps Capgemini recommends to bridge it.
- Acquire knowledge around the influence CISO's have with their C-level colleagues and the nature and effectiveness of that relationship
- Bring 'real life' examples, research pieces and testimonials

Matthijs Ros, Head of Sales, Cybersecurity, **Capgemini**

12:10   **IGNITE**
SECURITY CHALLENGES ON THE EVE OF IOT EXPANSION
- Prediction that until 2020 we will have more than 20 billion IoT endpoints in different areas
- Examining how they will be connected will be critical – how will it work on the ground?
- Securing IoT endpoints: how can we protect the rest of our telecommunications infrastructure from IoT risk?
- Recommendations on how to proceed

Ivan Sedinic, Senior Security Management Expert, **Deutsche Telekom**

12:30   **NETWORKING LUNCHBREAK**

13:30   **PANEL DISCUSSION**
THE EVOLVING REGULATORY LANDSCAPE
- Reflections on the transition to GDPR six months after implementation: let's take the pulse
- What's emerging as best practice in terms of dealing with the new GDPR requirements for data processing, data controlling and data protection?
- Strategies for success: dispelling myths, communicating with and educating employees and customers
- How has the GDPR disrupted approaches to cyber strategies?

Anne Hännikäinen, Chief Information Security Officer, **Sanoma**
Dr Fangbin Liu, CISSP Senior Analyst, **Foot Locker Europe**
Dr Evgeni Moyakine, Researcher and Lecturer, **University of Groningen**

14:10   **CASE STUDY**
PRIVACY AND SECURITY BY DESIGN
- Collaboration between privacy and IT security to harness best practice through integrated risk strategies that mitigate risk and address vulnerabilities
- Understanding the landscape through privacy impact assessments
- Enabling enhanced access to our business despite the escalating risks

Frank Wagner, Vice President Business, Services & Infrastructure, **Deutsche Telekom**

14:50   **NETWORKING COFFEE BREAK**

15:20   **SPONSOR SESSION**
PROTECTION FROM ADVANCED CRIME & INTERNET THREATS
- Digital business and cybersecurity risks have become inseparable: thinking beyond compromise to understand how we are affected
- Open System's CSO will discuss how to protect your enterprise against internet crime and advanced threats

Sven Brülisauer, CSO, **Open Systems**

16:00   **KEYNOTE PRESENTATION**
TRITON/TRISIS/HATMAN: OVERCOMING THE "EVIL TWIN" ATTACK
- Can you imagine what happens when the industrial safety controllers (SIS) at the one of the world's largest oil company are being hacked? What if hackers could penetrate, take control and/or disable all nuclear plants and other critical infrastructure systems?
- Damage from the 2017 Triton attack could have reached epic proportions as the first malware of its kind to specifically target industrial safety controllers. Yet, as recent discoveries indicate, the world experienced the first-ever "evil twin" attack on both SIS and Industrial Control Systems (ICS) simultaneously.
- Learn what steps Schneider is taking to avoid escalation to grave consequences from these types of attacks.

Paul Forney, Chief Security Architect, **Schneider Electric**

16:45   **CLOSING REMARKS FROM THE CHAIRPERSON**

17:00   **NETWORKING DRINKS RECEPTION**
Everyone is invited to continue the conversation over drinks and canapés in the De Rode Hoed foyer.

Agenda day two

8:00 WELCOME COFFEE
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8:50 OPENING REMARKS FROM THE CHAIRPERSON
Richard Bennett, **VMware**

9:00 KEYNOTE PRESENTATION
CYBER MISTAKES OR MISFORTUNES: STORIES AND LESSONS LEARNT FROM INCIDENTS AND CYBER INSURANCE CLAIMS
- Using the recently released AIG Claims Paper as a foundation, this talk will explore cyber threats and attacks, reflecting on some of the critical issues for enterprise
- Which industries were hit hardest, and why?
- What are the main causes of incidents? What new risks/attack types should you be worried about?
- What best practices help in reducing risk and attacks?

Martin Overton, Cyber Specialist EMEA, **AIG**

9:50 CASE STUDY
STAYING A STEP AHEAD OF THE GDPR: COMPLIANCE AND BEST PRACTICE
- Developing a compliance strategy for profiling, data processing and managing cross-border data flows
- How to ensure compliance, enable transparency, enhance privacy and mitigate threats
- Challenges in the retail industry: our strategy and the objective of best practice

Dr Fangbin Liu, CISSP, CISA, Senior Analyst, **Foot Locker Europe**

10:20 NETWORKING COFFEE BREAK

10:50 SPONSOR SESSION
COUNTERING CYBER THREATS WITH ARTIFICIAL INTELLIGENCE AND BLOCKCHAIN FOR FULL CYBER PROTECTION
- Increasingly everything in life has a touch point in digital worth and everything gets stored in data
- As threats continue to grow, Acronis are merging data protection with cyber security into one solution to fully protect your digital identity and data
- In this session, John focuses on the 5 vectors of Cyber Protection: Safety, Accessibility, Privacy, Authenticity and Security

John Zanni, President, **Acronis**

11:30 WORKSHOP
HOW TO ORGANIZE A CYBER FUSION TEAM
- Active Defense (SANS institute) => Threat Intel > Incident Response > Malware analysis, Threat Hunting
- Old SOC model, new Cyber Fusion Center model (TI, TH, IR, MA)
- The importance of building strong operating procedures and relationships between Cyber Fusion teams
- Understand your team's skills and developing them
- Security metrics and KPIs: their importance to show added value

Francesco Chiarini, Senior Manager Global Information Security Threat & Response, **PepsiCo**

12:20 NETWORKING LUNCHBREAK

13:20 PANEL DISCUSSION
THE INFOSEC PROFESSIONAL OF THE FUTURE
- How to best approach the evolving and expanding role of the cybersecurity and infosec professional?
- How can we facilitate an increased role for women in cybersecurity? in what ways can education and recruitment overcome barriers?
- What are best practices in terms of accommodating new demands for visibility and transparency into your operations? and new expectations for information and privacy protection?
- How can cyber and infosec leaders work with your CIO and CEO to ensure digital resilience and security is a top priority for the business going forward?

Dr Angelika Steinacker, CTO Identity & Access Management, **IBM**
Mary-Jo de Leeuw, Founder and Vice President, **Women in CyberSecurity**
Drs Jacoba Sieders, Digital Identity Strategist, **ABM Amro**

14:20 SPONSOR SESSION
DELIVERING FIBER SECURITY WITH ACTIVE FIBER MONITORING
- An innovative technology pioneered by Allied Telesis provides specialized data protection on optical links
- Discover how you can enjoy non-stop, automated monitoring on all of your optical fiber with no need for expensive third-party equipment

Giovanni Prinetti, Solution Marketing Manager, **Allied Telesis**

15:00 NETWORKING COFFEE BREAK

15:30 FIRESIDE CHAT
- Maintaining and securing critical infrastructures against cyber threats
- The dialogue approach: participatory, collaborative ways of working with your customers and clients for mutually beneficial outcomes
- Cyber security and critical infrastructures - transitioning from old to new

Andreas Burzel, Risk Analyst Critical Infrastructures, **Deltares**

16:00 REMARKS FROM THE CHAIRPERSON

16:15 UNCONFERENCE SESSION
We invite you to join your colleagues for an engaging discussion to address the key challenges you're experiencing in your roles and departments that attendees have uploaded into our event app throughout the summit. It's a great opportunity to get insights from your peers and colleagues in the field, drawing on some of the ideas presented throughout the two days, developing solutions to problems and responding to all those unanswered questions.